



HIGHLIGHTS FROM AIMC2007

Keynote Speaker - We were delighted that **Mr Dan Glickman**, Chairman and CEO of the Motion Picture Association of America, Inc. (MPAA) was able to join us as our Keynote speaker. The MPAA serves as the voice and advocate of the American motion picture, home video and television industries.

Mr Glickman's unsurpassed knowledge of the motion picture industry and the many current issues facing our industry worldwide were relayed to delegates on Tuesday 14 August.

Seminars –

Digital & 3D Seminar “From Glasses to Global Digitisation” – **Mr Julian Levin**, Executive Vice President Digital Exhibition and Non-Theatrical Sales & Distribution, 20th Century Fox, presented an updated viewpoint on the DCinema landscape in North America and Europe including newly emerging players and finance models, as well as highlighted the role 3D might play in the global digitisation process.

Mr Glickman and Mr Levin then joined other prominent industry panellists **Mr Anthony Marcoly** - President, Sales and Distribution, Walt Disney Studios, Motion Pictures International; **Mr Tom Molter** - Senior Vice President, Warner Bros. International; **Mr Ross Entwistle** - Managing Director, Greater Union Cinemas; **Mr Wayne Smith** - Managing Director, Reading Entertainment Australia; **Mr John A Carey** – Vice President, Worldwide Sales & Marketing, Dolby Laboratories; and **Mr Michael Lewis** – Chairman & CEO, Real-D in a discussion on the future of Digital & 3D.

Piracy – delegates were updated on recent activities and successful prosecutions by **Ms Adrienne Pecotic** – Executive Director, Australian Federation Against Copyright Theft.

AIMC University - Encore Magazine presented the AIMC University on Monday afternoon which was a series of presentations designed to help update and educate delegates on a number of pertinent and important topics relating to the movie industry. Sessions included a *Film Code of Conduct update* from **FEDCAC**; *Cinema Business Development Seminar on “Staff Turnover – What is the Real Cost?”* by **Coca-Cola**; *Turning Brand Partnerships into Ticket Sales* by **Hollywood Movie Money**; *Digital Cinema Solutions* from **DTS**; and *Venue Maintenance and Compliance* from **Entertainment Services – Fire Shield Australia**.

Special Guest Speakers –

Dr George Miller - Academy Award Winning Director of the animated film HAPPY FEET, participated in an informal interview session with film reviewer **Peter Thompson** at a special session held at the Gold Coast Convention Centre. Dr Miller discussed the processes he used during the production of the film.



NIM'S ISLAND star **Ms Abigail Breslin** and Producer **Ms Paula Mazur**, and ELIZABETH, THE GOLDEN AGE Director **Mr Shekhar Kapur** attended the Universal Pictures session on Friday morning to discuss production and marketing of their respective films.

3D Digital Cinema sessions –

Kodak, in conjunction with Barco and Real D, presented two screenings of selected footage from the latest 3D titles. These sessions were introduced by **Mr Bob Mayson** – General Manager, Kodak Digital Motion Imaging & Vice President, Entertainment Imaging, Eastman Kodak Company, and **Mr Michael Lewis** – Chair, CEO and Co-founder of Real D.

Product & Film screenings –

Major and Independent film distributors presented trailers and footage of forthcoming releases as well as selected films which included: THE GAME PLAN (Buena Vista International); SUPER BAD, JANE AUSTEN BOOK CLUB (Sony Pictures Releasing); MOLIERE (Hopscotch Films); TALK TO ME (Rialto Distribution); STARDUST (Paramount Pictures); WAITRESS (20th Century Fox); PS I LOVE YOU (Hoyts Distribution); DEATH AT A FUNERAL (Icon Film Distribution); THE KINGDOM (Universal Pictures); HAIRSPRAY (Warner Bros/ Roadshow)

Awards –

The Sydney Morning Herald/ The Age “Australian Star of the Year” Award was presented to **Mr Shane Jacobson** on the Monday at the Australia On Show evening event.

The top grossing box-office films in Australia for 2006/ 2007 were recognised with the following awards at the gala 2007 Annual AIMC Industry Awards dinner on Thursday evening:

- The Coca-Cola Gold Award for Highest Grossing Film - SHREK 3 (Paramount Pictures)
- The Highest Grossing Australian Film – HAPPY FEET (Roadshow Films)
- The Highest Grossing Film in NZ – SHREK 3 (Paramount Pictures)
- The Highest Grossing NZ Film – OUT OF THE BLUE (Dendy Films)
- The Highest Grossing Foreign Language Film – APOCALYPTO (Icon Distribution)

Lifetime Achievement Awards for dedication to the Australian Film Industry were presented to **Mr Antonio Zeccola**, Palace Films and **Mr David Alders**, Camatic Seating.