Presenting Partner:

TOURISM and EVENTS QUEENSLAND

aimc

Australian International Movie Convention

14-17 OCTOBER 2013

TRADE SHOW

EXHIBITOR PACKAGES

Jupiters Hotel & Casino, Broadbeach, Gold Coast

Queensland, Australia

2013 AIMC TRADE SHOW

THE PLACE TO BE FOR YOUR BUSINESS

- If the motion picture theatre industry is in your business plans, then the Australian International Movie Convention (AIMC) is where you must be in October 2013. With more than 1000 industry professional expected to attend AIMC 2013, being a part of the Trade Show is essential for any company that serves the cinema industry.
- AIMC offers the Australian & New Zealand market the largest industry trade show geared specifically for the motion picture cinema owner.
- The Trade Show serves that competitive, high-stakes market, allowing decision-making cinema owners from all over Australia and New Zealand the opportunity to experience the latest and most important advances in the world of cinema equipment and concession products that will help make their cinema the "go-to" cinema.
- Today's cinema owner is demanding and discriminating when it comes to the building of new cinemas or the remodelling and maintenance of existing cinemas. The cinema market is competitive and the stakes are high.

YOUR BUSINESS MUST BE SEEN AT THE 2013 AIMC TRADE SHOW

2013 EXHIBITORS

WHO SHOULD BE THERE

- Aisle Lighting
- Amplifiers
- Arcade Games
- Architecture and Design
- Beverages, Soft —Soda, Juices, Frozen Drinks
- Beverages, Alcoholic—Beer, Wine, Spirits
- Candy/Concession Products
- Carpeting
- Catering Equipment/Supplies
- Cleaning/Janitorial Supplies
- Computer Software/Programs for Ticketing and Concessions
- Concession Stand Design/ Manufacture
- Cup Holders
- Digital Projection Equipment
- Digital Servers
- Draperies
- Electronic Sign/ Messaging Boards
- Entertainment Data Reporting
- Ice Cream
- Lenses
- Light meals/snacks
- Lighting Fixtures
- Marquee Signage/ Lettering
- On-Screen Advertising
- Paper Goods (Cups/ Popcorn Bags)
- Popcorn
- Screens (White and Silver)
- Seating
- Security/ Crowd Control
- Signs
- Sound Systems
- Speaker Systems
- 35mm Projectors
- 3D Systems
- 3D Glasses
- 3D Cleaning Systems for Reusable Glasses
- Ticketing
- Wall Coverings/ Acoustical Panels
- Xenon Bulbs

ANY BUSINESS THAT SUPPLIES OR WOULD LIKE TO SUPPLY THE CINEMA INDUSTRY

WHY DO OUR TRADE EXHIBITORS KEEP COMING BACK?

"As an exhibitor at the AIMC we have found it a really effective way to get in front of our target market and a key opportunity to showcase our cinema seating products. The convention management have been very supportive in making the event as successful as possible."

Murray Kennedy, Managing Director, Alloyfold

2013 AIMC TRADE SHOW FLOOR

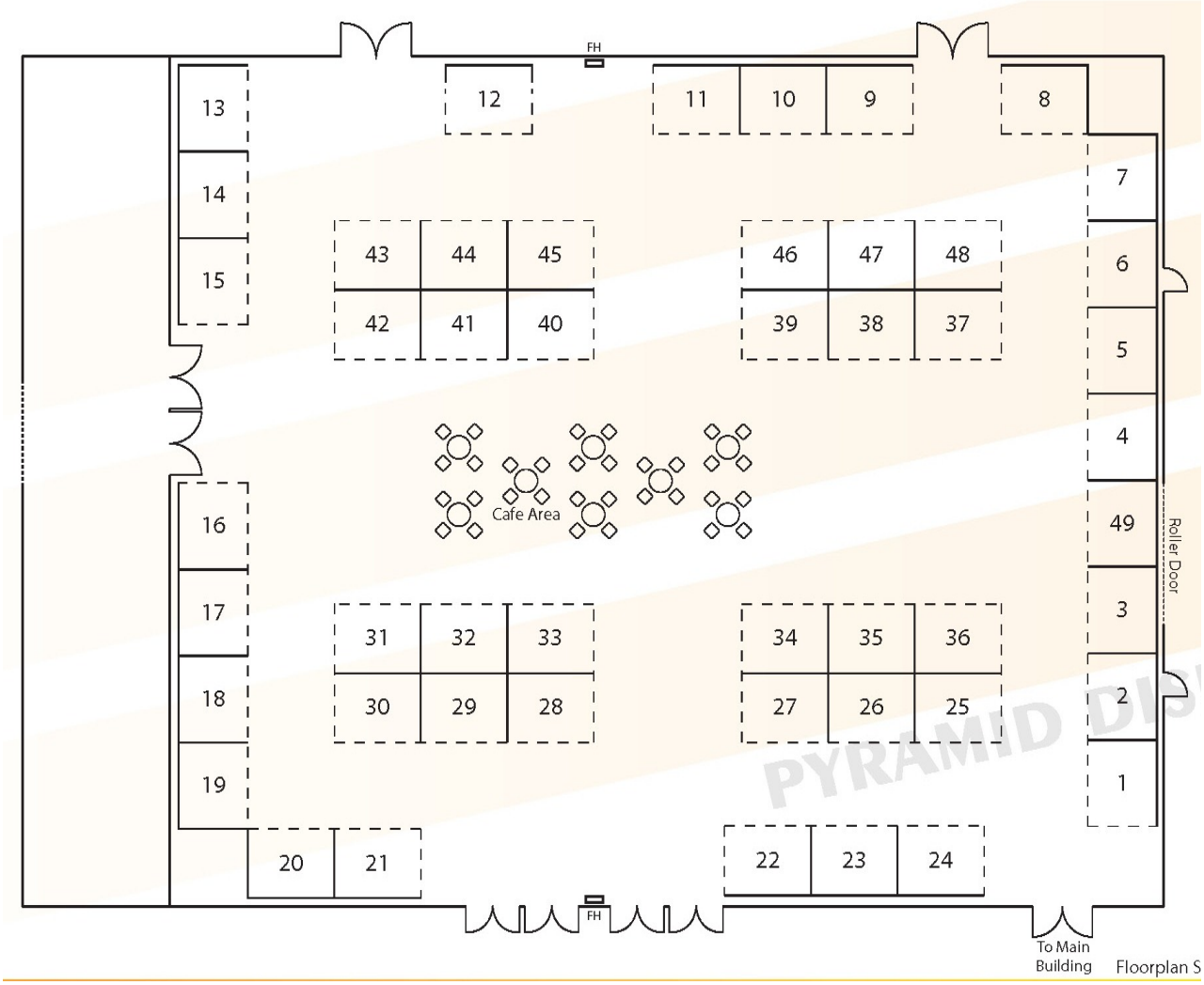
- With Trade Show space of more than 50 booths, the AIMC Trade Show will be housed in the Pavilion Marquee at Jupiters Hotel & Casino.
- The newly designed floor plan for 2013 will provide better traffic flow, access and visibility to all booths.
- AIMC is delighted to have one of its major trade show partners, Coca-Cola, setting up the Coca-Cola Meeting Place and café on the Trade Show floor where exhibitors and delegates can take a seat and grab a Grinders coffee for a $2 charity donation. The café will be centrally located and provide a larger venue for networking .

WHEN & WHERE?

- **Monday—Thursday 14-17 October 2013**

- **The Pavilion Convention Centre**
  Jupiters Hotel & Casino
  Broadbeach Island
  GOLD COAST QLD 4218
  AUSTRALIA

FLOOR PLAN



Subject to change

EXHIBITOR PACKAGES

In 2013 the AIMC has restructured the Exhibitor Booth Packages to offer a better service to the Exhibitor which will include promotion across the Conference and the opportunity for exhibitors to attend key events.

This will include:

- Standard Trade Booth/s of 3.0 x 2.4m in the AIMC Trade Show
- Furniture package
- Full Delegate Registration to AIMC, including all meals, entry into all gala dinners, premieres, seminars and distributor presentations
- Your company name and booth listed on new Trade Show advertisement to be played in the AIMC Cinema prior to every distributor presentation to promote your booth
- Your company name and booth listed on signage that will appear around Jupiters, on the AIMC website and in the printed agenda distributed to every delegate upon arrival
- The opportunity to insert marketing materials into the delegate satchels

EXHIBITOR PACKAGES AVAILABLE

2013 TRADE SHOW PACKAGE

	TRADE PACKAGE 1		TRADE PACKAGE 2	
ITEM	QTY	$ VALUE	QTY	$ VALUE
Trade package		**$2,530.00**		**$3,795.00**
Inclusions				
Full registration	1	$1,320.00	*1	$1,320.00
Trade booth 3m x 3m	1	$1,320.00	*2	$2,640.00
Booth Furniture (table,2 chairs per booth)	1	$187.00	2	$374.00
Satchel Insert	1	$550.00	1	$550.00
Promotion on Website	1	$550.00	1	$550.00
Trade Signage	1	$275.00	1	$275.00
Cinema Promotion Ad	1	$550.00	1	$550.00
Total inclusive Value		***$4,752.00***		***$6,259.00***
Exhibitor Commitment		**$2,530.00**		**$3,795.00**
Saving		**$2,222.00**		**$2,464.00**

** all prices are including GST*
** packages can be tailored accordingly for more booths or registrations*

TRADE SHOW TIMETABLE

General Access Hours

Delegates will be able to access the Trade Exhibition area from:

- Monday 14 October—12noon-5.00pm
- Tuesday 15 October —9.00am-5.00pm
- Wednesday 16 October —9.00am-5.00pm
- Thursday 17 October —9.00am-2.00pm

The fact that all screenings and seminars are held on site at Jupiters Hotel & Casino Gold Coast assists all Trade Exhibitors with the opportunity of readily making appointments with clients. In addition, our regular eNewsletters highlight the importance of delegates making contact with Trade Exhibitors in advance to make appointments. We provide a full listing of Trade Exhibitor product information and contact details on both our website and mobile website. Trade Exhibitors are encouraged to run competitions which are actively promoted by the AIMC during the busy traffic periods.

Functions in the Trade Exhibition Area

Some convention lunches are served within the Trade Exhibition area to encourage delegate traffic.

CONTACT

If your company is a manufacturer, supplier, or sees potential as a supplier, to the cinema industry and you have yet to reserve your booth space, please contact:

Graham Tienan

E: graham@movieconvention.com.au

T: +61 7 3397 3304

F: +61 7 3397 1332

2013 aimc Australian International Movie Convention

14-17 October 2013

Plus Premiere Film Event 13 October 2013

Presenting Partner: TOURISM and EVENTS QUEENSLAND

Venue: The Pavilion Convention Centre, Jupiters Hotel & Casino, Broadbeach, Gold Coast, Queensland, Australia

www.movieconvention.com.au | **T:** +61 7 3397 3304 | **F:** +61 7 3397 1332

Postal address: PO Box 667, Stones Corner Qld 4120, Australia | **E:** graham@movieconvention.com.au

TRADE SHOW PACKAGE BOOKING FORM—Please complete ALL sections

Company Name:_____

Contact Name: _____

Postal Address:_____

City: _____ State: _____ Postcode: _____ Country: _____

Tel: _____ Fax: _____ Mob: _____

Email: _____

YOUR TRADE BOOTHS

I wish to purchase Trade Show (please tick your choice)

☐ Package 1 at **AUD$2,530** (inc GST)

☐ Package 2 at **AUD$3,795** (inc GST)

Please indicate preferred trade booth no's: _____ (1st choice) _____ (2nd choice) _____ (3rd choice)

(Please refer to trade show floor plan for booth number/s. Booths will not be allocated until payment of invoice is received in full. Fully paid booth requests will receive preference of allocation.)

Please indicate the name of your staff member who will be registering as part of your Trade Show Package and attach a completed Delegate Registration form to this application.

Staff name: _____

YOUR PAYMENT - PAYMENT MUST BE RECEIVED WITHIN 3 WEEKS OF OUR BOOKING CONFIRMATION

☐ **CHEQUE/MONEY ORDER:**

I hereby enclose a cheque/money order for AUD$ _____ for the above Trade Show package

Please make cheques payable to **National Association of Cinema Operators** and send with your completed form to:

AIMC, PO Box 667, Stones Corner QLD 4120 Australia

☐ **CREDIT CARD CHARGE AUTHORITY:** (NB: All credit card bookings will attract a 3.5% booking fee)

Booking Amount = $ _____ + Booking Fee = $_____ = Total Payable $ _____

Please Tick: ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DINERS

Name on Card: _____

Credit Card Number: __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ __ Expire date: __ / __ (mm/yy) CSV: _____

Signature: _____

☐ **EFTPOS PAYMENTS**

Account Name:	National Association of Cinema Operators—Australasia
Bank:	Australia and New Zealand Banking Group (ANZ)
BSB:	014 015
Account Number:	3628 26838
Swift Code:	ANZBAU3M (for international transfers only)

SIGNED: _____ DATE: ____/_____/_____

After payment has been processed in full, this form constitutes a Tax Invoice / Receipt and can be used for tax purposes. Please ensure you keep a copy for your records.