

Biography

MR BOB CHAPEK

President of Distribution, The Walt Disney Studios

Bob Chapek was named President of Distribution for The Walt Disney Studios (TWDS) in November of 2009 responsible for overseeing the Studios overall distribution strategy across multiple platforms including theatrical exhibition, home entertainment, pay TV, digital entertainment and new media.

In this new role, Chapek is charged with maximizing the commercial value of The Studio's creative assets by building and operating a newly designed distribution infrastructure that recognizes current and next-generation distribution scenarios that make the Studio's content widely available to audiences around the world through as many channels, platforms and devices as possible. Part of this job also entails merging efforts of what used to be four distinct groups under a single roof and operating committee.

Heading-up a newly-formed and experienced distribution team, Chapek will also work on building relationships with key exhibitors, retailers, media aggregators, and digital platforms to enhance worldwide revenue streams and distribution strategies of The Studio's annual film slates. Some of the Studios key titles in 2010 include ***Alice in Wonderland, Toy Story 3, TRON, Prince of Persia, Princess and the Frog*** and ***Disney's A Christmas Carol*** available for the first time on Blu-ray 3D for the home. Chapek reports directly to Studio Chairman Rich Ross.

Previously President of Walt Disney Studios Home Entertainment (WDSHE), Chapek is a 16-year Disney veteran, and a visionary who is highly regarded for his consistent record-setting performances, fostering of technological-advancement, development of many new groundbreaking packaged-media products, and effectively identifying new revenue streams to sustain long-term category growth for the organization.