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Sunday-Thursday 23-27 August 2009

Conrad Jupiters, Broadbeach Island, Gold Coast, Queensland, Australia

SCOTT HICKS at the SCREEN AUSTRALIA Presentation

Thursday 27 August - 9.00am-12noon

Screen Australia's presentation, introduced by CEO Dr Ruth Harley, will highlight some new Australian films, followed by a screening of **THE BOYS ARE BACK**, introduced by its Oscar nominated director, **Scott Hicks**.

Scott Hicks (*Shine*) returned to Australia to direct this poignant drama of fatherhood, starring the talented **Clive Owen**. It follows Joe, a wise-cracking British sports journalist, living family life in regional South Australia. In the wake of his wife's tragic death, he finds himself in a sudden state of single parenthood with six-year-old Artie. With turbulent emotions swirling, and Joe's elder teenage son coming to stay, he's faced with raising two boys in a household devoid of feminine influence and an unabashed lack of rules. United by unspoken love and in search of a road forward, the three multi-generational boys - father and sons alike - must each find their own way to grow up.

THE GOOD, THE BAD, AND THE UGLY

Wednesday 26 August

How social media is changing the way consumers interact with your movies

A look at how online consumer behaviours have been impacted by social media; what part this new collective voice has in box office success; and how online buzz is opening up new avenues and challenges for engaging your consumers.

Presenter: **Mark Higginson**, Director of Analytics, Nielsen Online

CHARITY GOLF TOURNAMENT PLACES FILLING QUICKLY



Sunday 23 August - 11.00am registration - Palm Meadows Golf Course

(A bus will depart Conrad Jupiters at 10.00am)

There are limited places left in the 2009 Vista Entertainment Charity Golf Tournament, you will need to book your place (individual or teams of four) so you don't miss out. The style of golf will be Ambrose, and teams are encouraged to dress up and have fun for this great cause.

All funds raised from golf registrations will go directly to charity (VARIETY - The Children's Charity, and the Motion Picture Industry Benevolent Association (Queensland) Inc.) - so the more registrations we get, the more money we can raise for these two very deserving charities.

In addition, each golf hole is available for sponsorship at AUD\$750 per hole. Signage can be erected at the tee of the hole being sponsored.

[Download](#) an entry form or contact [Joselyn Tan](#) for more information

TRADE SHOW CONTACTS

This year we are making it easier for all delegates to talk to our Trade Show Exhibitors. We understand that it is a very busy 4 days so now you will be able to pre arrange a suitable time during the Convention to meet your preferred Trade Exhibitor by emailing in advance. The [list of contacts](#) for companies currently booked is available on our website.

Don't forget that Coca-Cola is providing a cafe/bar located centrally in the Trade Exhibition area so you can relax and enjoy a beverage for the cost of a gold coin donation with all proceeds going to Variety - The Children's Charity.

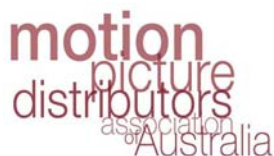
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If you are interested in any of our [sponsorship opportunities](#) please contact Amanda Cox on amanda@movieconvention.com.au.

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If you've attended a previous AIMC then you know what a valuable event it is in providing the latest local and international information and product updates for the cinema industry in Australia and New Zealand. [Send this newsletter](#) on to your colleagues to register for e-mail updates...then they will always be informed on the latest activities.