



**MARK ZORADI
PRESIDENT
WALT DISNEY STUDIOS MOTION PICTURES
GROUP**

As President of the Walt Disney Studios Motion Pictures Group, Mark Zoradi oversees the worldwide distribution and marketing of all Walt Disney Studios films including Walt Disney Animation Studios, Pixar Animation Studios, Walt Disney Pictures, and Touchstone Pictures.

He assumed this post in July, 2006 after having led the Walt Disney Studios' international distribution and marketing arm formerly known as Buena Vista International as its President for 14 years.

Zoradi and his global Studio team continued their successful run at the worldwide box office in 2008, ending the year with an impressive global gross of \$2.4 billion. Domestically, box office receipts for the year exceeded \$1 billion (for the 12th time in the past 15 years), while the international tally climbed to \$1.37 billion (crossing the \$1 billion mark for an unprecedented 14 years in a row). The Studio's 2009 release schedule includes ambitious and entertaining new animated titles from Pixar ("UP" in Disney Digital 3-D™, and the 3-D debut of the original "Toy Story") and Disney (an original musical fairy tale called "The Princess and the Frog") along with such family-oriented live-action films as "Race to Witch Mountain," "G-Force" (from producer Jerry Bruckheimer), "Old Dogs" (starring John Travolta and Robin Williams), and the groundbreaking Disney Digital 3-D holiday release of Disney's "A Christmas Carol," from renowned director Robert Zemeckis, and starring Jim Carrey. Disney's release schedule also includes new feature films starring teen sensation Miley Cyrus ("Hannah Montana: The Movie"), the enormously popular Jonas Brothers ("Jonas Brothers: The 3-D Concert Experience"), along with the highly anticipated Earth Day debut of "Earth," from the newest Disney banner, DisneyNature. Touchstone Pictures' 2009 roster includes new films starring Sandra Bullock ("The Proposal"), Isla Fisher ("Confessions of a Shopaholic"), Kristen Bell ("When in Rome"), and Bruce Willis ("Surrogates")

Zoradi's 29-year career at Disney has spanned the television, home entertainment and film businesses. He began in 1980 as marketing manager for Walt Disney Home Video during the beginning of the home entertainment boom. From there he moved into television as marketing director for the Disney Channel, also in its early development at the time.

In 1985, Zoradi entered the motion picture business as director of sales for Buena Vista Pictures Distribution. With his combined media experience, next he was named vice president and general manager of Buena Vista Television. From 1987 to 1992, he led the rapid growth of this business unit and was responsible for ad sales (which generated \$100M in the first year), finance, administration and operations. He was also instrumental in the launch of a 2-hour syndicated animation block called "The Disney Afternoon."

In 1992 he was plucked from BVTV to set up a stand-alone international theatrical marketing and distribution organization named Buena Vista International. Under his leadership as president, BVI shattered records by earning more than \$1 billion at the international box-office for 12 consecutive years, generating \$16.8 billion from 1995-2006.

Zoradi holds an MBA in Marketing and Finance from UCLA's Graduate School of Management and a BA in Economics and Sociology from Westmont College. He is a member of the following organizations: Board of Trustees at Westmount College; Board of Directors of Providence St. Joseph Medical Center and Los Angeles Regional Young Life.